



Grayson BOOST

A Main Street Grayson Investment Initiative

What do small business owners need more than anything? Support. Whether that is people eating in their restaurants, shopping in their stores or just passing along a post on social media. In Grayson, we want to do more. We want to give our small business owners a little bump, a nudge...a BOOST.

A new investment group is forming that will provide grant money to small business owners and entrepreneurs in Grayson. The concept is simple. Get together a group of investors who contribute a minimum of \$100 twice a year. The money will go into a fund housed with Main Street Grayson. Investors are asked for a two-year commitment. That's \$400 over two years ... \$400 that will directly impact a small business in Grayson.

The goal is to attract enough investors to award grants quarterly. In our inaugural year, 2016, we hope to award two sets of Grants – one in June and one in December. There is no limit on the number of investors and if an investor wants to contribute more than \$200 per year, bring it on!

Business owners may apply for grants quarterly. The investors meet quarterly to review the grant requests. Grant amounts will be made in increments of \$100 with a maximum award of \$1000. Business owners can only receive one grant per year. Grants will be made for things like signage, equipment or marketing needs. Full lists of eligible requests are listed on the grant form.

We would love for you to join us as a Charter Member of Grayson BOOST. If you have any questions, please feel free to call Gail Lane at 770-963-8017. Information can also be found at www.CityofGrayson.org under the Main Street Grayson page.